



Sponsorship Opportunity:

Zoo Lights 2019/2020

What is Zoo Lights? A whimsical, **bright**, winter wonderland. Meander the zoo's trails while taking in the custom light displays, wrapped trees, walkways of twinkle light canopies and a menagerie of brightly lit animal scenes. Your walk will be punctuated by imaginative, animated displays set to music and made to wow zoo visitors of all ages.

\$10,000 Presenting Sponsor

- *One available sponsorship at this premium level.*
- "Presented by" signage at the zoo entrance.
- Option for a public Zoo Lights night hosted by your company.
- "Presenting Sponsor" title in advertising, press releases, zoo website, newsletter, e-blasts and social media channels.
- 250 Zoo Lights admission tickets for your staff or customers.
- **250 invitations to Sponsor Lights Night** for your guests of choice.

\$5,000 Supporting Sponsor

- "Sponsored by" signs at zoo admissions gates.
- "Supporting Sponsor" title in advertising, press releases, zoo website, newsletter, e-blasts and social media channels.
- 100 Zoo Lights coupons for your staff or customers.
- **100 invitations to Sponsor Lights Night** for your guests of choice.

\$1000 Animated Display Sponsor

- "Sponsored by" signs at a large animated zoo lights display.
- "Supporting Sponsor" title in advertising, press releases, zoo website and social media channels.
- 30 Zoo Lights coupons for your staff or customers, **along with 30 invitations to Sponsor Lights Night** for your guests of choice.

\$500 Large Display Sponsor

"Sponsored by" signs at a large light display. Title on the zoo website and social media. 10 Zoo Lights coupons for your staff and customers. **10 invitations to Sponsor Lights Night.**

\$250 Small Display Sponsor

"Sponsored by" signs at a small light display. Title on the zoo website and social media. Five Zoo Lights coupons for your staff and customers. **Five invitations to Sponsor Lights Night.**

Contact Development Director Jill Myer: 341-6435, development@alaskazoo.org.

*Any funds from your sponsorship beyond expenses of Zoo Lights will be retained by the Alaska Zoo and put into general funds, which go to the feeding and care of the zoo's animals.



Why sponsor Zoo Lights?

Businesses and organizations gain visibility as sponsors of this family and community friendly event. Your sponsorship helps the zoo to "keep the lights on", defraying the costs of power and repairs as well as the creation of new displays.

Sponsor Lights Night:

Sponsoring organizations will receive a gift from us – invitations to **SPONSOR LIGHTS NIGHT to be held on Wednesday, December 11th from 6-8pm.** This will be a private Zoo Lights night for sponsors only. You will receive invitations you can give them to your staff or customers as gifts!